

# Expo Idaho Citizen's Advisory Committee

## Mark Lavin, *Boise*



Mark is currently the Planning and Development Services Director at the City of Boise, serving in this capacity since May 2019. Prior to this, Mark spent 30 years in retail real estate development with WinCo Foods, Albertsons, and Supervalu, working in most major markets within the continental United States. He is a licensed civil engineer and his experience includes site location and acquisition work for stores and distribution centers on a production-level and leading all functions of a corporate property development department (real estate, store planning, design, construction, facilities management, and equipment procurement) on a management-level.

Mark serves as a volunteer board member for TruGrocer Federal Credit Union. He has served as a youth basketball, baseball, and soccer coach. Mark has been a Boise resident since 1979, except for about 10 years when his career took him out of state to Texas, California, and Minnesota.

## Allen Taggart, *Agriculture/4H*

Allen Taggart is an Extension Educator, Assistant Professor with University of Idaho who leads the 4-H Youth Development program in Ada County. He works closely with community partners, adult volunteers, families, and UI colleagues to engage over 5,000 Ada County youth in 4-H programming each year. Allen is inspired by 4-H's commitment to "learn by doing", especially in getting kids outdoors. He has a passion for positive youth development, creating memorable experiences, outdoor education, helping others through meaningful service and building relationships of trust.



Allen earned a Master's of Science degree in Recreation, Park and Tourism Sciences from Texas A&M University and a Bachelor's of Science degree in Recreation Management: Experience Industry Management from Brigham Young University. He currently serves on the Idaho Out-of-School Network steering committee, the Boise Mayor's Council on Children and Youth, and Chair-Elect of the National Association of 4-H Youth Development Professionals Urban Programming Working Group. He is a California native from Merced, the "Gateway to Yosemite," and grew up being immersed in nature within the valley, along the beach and in the Sierra Nevada mountains. He enjoys spending time with his beautiful wife and children, as well as bird watching and rock climbing.

## Ed Lodge, *Western Idaho Fair (co-chair)*



Ed is currently serving on the Western Idaho Fair Advisory Board. Ed is honored to have the opportunity to work with the talented and dedicated individuals that create this award winning family friendly event. Fostering and preserving the western lifestyle is a priority for Ed. In addition to serving on the Fair Board, Ed is on the Board of Directors for the Caldwell Night Rodeo. As Director of Public Affairs for CenturyLink, Ed works with local, state and national policy-makers to bring needed broadband infrastructure to rural Idaho.



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## L. Sheldon Barker, *Engineering/Floodplain*



Sheldon worked for CH2M, a global, engineering infrastructure and project delivery firm (now acquired by Jacobs Engineering) for over four decades and has a MS Degree in Environmental Engineering. His experience focused on civil infrastructure projects, primarily in water and wastewater treatment and he has engaged in major infrastructure programs throughout North America. Sheldon served on the Board managing the ten-year, \$2.7 billion Orange County Sanitation District wastewater program in California.

Previously, he performed a similar role on for the ALCOSAN Wastewater Engineering Program in Pittsburgh. He served as Principal-in-Charge of the Seattle Public Utilities Wet Weather Program and the Honolulu Wastewater Program. Management Roles that Sheldon held for the firm include Northwest Water Business Group Manager; Manager of North American Water Project Sales; Manager of the Northeast Regional Design Center in Washington DC; Manager of the firm's Salt Lake City Office and as Wastewater Division Manager in the firm's Boise Office.

Understanding the importance of community involvement, Sheldon has been involved with Kiwanis, Rotary and is now active in SCORE. He participated in Leadership Boise in 1983 and was named Outstanding Young Engineer by the Idaho Society of Professional Engineers in 1982.

## Kelsey Holder, *Kuna*

Representing Kuna's business community and South Ada County, Kelsey Holder is a resident of Kuna and experienced insurance professional. Throughout his 12-year tenure as a Farmers Insurance Agent, Kelsey has built a reputation for his multi-dimensional approach to risk mitigation strategies. His organization works with clients and community partners to rethink strategically about insurance by developing long-range risk management solutions in order to minimize surprises and gain greater control over insurance costs



As a community leader, Kelsey serves as vice-chair for Kuna's Economic Development Executive Committee; his role involves identifying, evaluating, and prioritizing development strategies for community stakeholders to create growth and opportunity. He also serves as vice-chair on Kuna's Impact Fee Advisory Board for planning and oversight of growth projections, CIP and calculated fees. In 2018 Mayor Joe Steer appointed Kelsey as Ambassador for Phase 2 of Kuna's Downtown Revitalization Project. His role included successfully presenting the City of Kuna's bid for a \$500,000 Idaho Community Development Block Grant to complete its downtown revitalization project.

Kelsey's goal for the Expo Idaho Citizens Advisory Committee is simply to be a trusted voice for South Ada County residents and the business community. Working with local and regional stakeholders, he can provide valuable feedback for the Committee's recommendations and Commissioners proposed plan.



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## Jennifer Salmonsén, *Star*

Jennifer has been a Treasure Valley resident since 2007, and an engaged Star resident since 2015. She has been the small business owner of a promotional advertising agency for over 14 years who runs and operates all business activities. Jennifer was elected to Star City Council in January 2020 and serves as the council liaison to City of Star Pathways and Beautification Committee. She was also appointed to the Air Quality Board and F.A.C.T.S. Committee, and served on the Star Chamber of Commerce Board of Directors, City of Star Economic Development Committee, and COMPASS Public Participation Workgroup.



## Matthew Wordell, *Arts & Culture*

Matthew Wordell is a freelance multi-disciplinary photographer and creative living and working in Boise, Idaho. Over the years, his commercial work has spanned international volcanological documentary projects in the soaring elevations of Guatemala and scorching equatorial heat of Papua New Guinea to creating state-wide FEMA funded marketing campaigns aimed at recruiting volunteer firefighters in rural America.



He has a commitment to the Boise community through volunteerism and leadership. Having served as the Photography Director of Treefort Music Fest for four years, he has had the enriching opportunity of supporting aspiring photographers through immersive volunteer and U21 programs where individuals are provided a unique platform to challenge themselves and receive feedback from their peers while experiencing a festival focused on inclusivity and diversity.

Matthew's photographs have been shown in the Carnegie Institute of Science, Boise State Blue Galleries, and have lined the streets of Boise in urban social-impact art installations, most recently in collaboration with Interfaith Sanctuary's #gettoknowme campaign on Americana.

## Ian Malepeai, *Outdoor Recreation*

Ian Malepeai is the Marketing Director for the Idaho Department of Fish and Game, the state agency responsible for the management of all fish and wildlife in the State of Idaho. His role focuses on communicating the work his agency performs on behalf of the public, and ensuring the next generation of outdoor enthusiasts through the recruitment and retention of hunters and anglers.



In his current role and previous experience managing the outdoor recreation sector for Idaho Department of Commerce, serving as the state chair for Backcountry Hunters and Anglers, and General Manager for South Fork Lodge and Outfitters, he brings diverse understanding of the value outdoor recreation provides the citizens of Idaho.

Ian is a Boise resident, grew up in Pocatello, and holds a bachelor's degree from Brown University. In his free time, Ian enjoys refereeing NCAA football and exploring Idaho's vast outdoor recreational opportunities with his wife, two daughters, and dog.



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## **Bill Connors, *Boise Metro Chamber***

Bill is the President and CEO of the largest business organization in Idaho, the Boise Metro Chamber. He has extensive experience in the national business travel industry, organizational leadership and public education.

Prior to joining the Chamber, Bill served on the US Chamber of Commerce Association Committee of 100, representing the most influential association leaders in the United States. Appointed by President Bush to two national aviation boards, he has spent 20 years in the travel, tourism, aviation and hospitality worlds.

In the past, Bill has frequently testified before Congress and has been quoted in The New York Times, USA



Today, and the Wall Street Journal as well as being featured on MSNBC, CNBC and ABC World News Tonight. Bill has a Bachelor's degree from St. Lawrence University, and holds four Master's degrees. The Metro Chamber is a non-profit, membership organization of 1,900 business enterprises, civic and education institutions. The Chamber also oversees the Boise Convention & Visitors Bureau and the Regional Economic Development agency, BVEP. Locally, Bill serves, or served on the Boards of the Downtown Boise Assn, Boise Airport Commission, Idaho Technology Council, Idaho Women in Leadership, Convention Industry Council, and other national organizations.

## **Nichoel Baird Spencer, *Eagle***

Nichoel Baird Spencer is a Planner III for the City of Eagle where she focuses on long-range/comprehensive planning, transportation, demographics, capital projects, large entitlement applications, and public involvement. Nichoel has been part of the City of Eagle's planning staff since 2004. Nichoel has been asked by Mayor Pierce to represent the City and to facilitate public involvement and outreach specific to the citizen within the City of Eagle associated with the committee's work.



Nichoel holds a Bachelor's degree in Political Science/Governmental Systems from Boise State University and a Master's degree in City and Regional Planning from The Ohio State University. Nichoel is a member of the American Institute of Certified Planner, and the American Planning Association. Nichoel has been a resident of Ada County, except for her time in graduate school since 1991, though her husband is a 5th generation Idahoan. Nichoel currently serve as the President of Anser Charter School, a K-8 experiential learning school, in Garden City and volunteers with her daughters' 4-H Club.

## **Clay Carley, *Development***



Clay Carley is a fifth-generation resident of Boise, Idaho and has been developing mixed-use projects in downtown Boise. Clay is past Board Chair of the Downtown Boise Association. He served as Chairman of the Parking Task Force for the Capitol City Development Corporation. He served on the Boise city Historic Preservation Commission from 2002-2006. Clay was a member of the Steering Committee for the Blueprint for Good Growth. Clay is past Board Chair for the Treasure Valley Family YMCA and current Chair of the Endowment Trustees Committee and a member of the Strategy and Community Planning Committee. Clay is the past Chair of ULI Idaho and past Chair of Boise Elevated.

Building a more sustainable downtown Boise is Clay's development passion. Clay and his family have been redeveloping downtown properties since 1974.



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## **Brad Hoaglund, *Meridian***

Brad Hoaglund has been a resident of Meridian since 1970. His first experience working in local government began in 1986, when he served as the assistant to the mayor and city council in Boise. This was during a major transition in the direction of development for downtown Boise. He then spent four years in Washington, D.C. serving as an assistant to a presidential appointee in the George H.W. Bush administration before returning to Meridian.

Brad and his wife have owned and operated small businesses while raising their son and daughter in Meridian. In 2008, Brad was appointed to fill a vacancy on the Meridian City Council and was elected to a four-year term in 2009. Due to a change in employment, he did not seek re-election in 2013. Brad served on the Old City Hall RFP Committee in 2018 that developed and evaluated requests for proposals (RFP) to redevelop the former Meridian City Hall site, a key area in the revitalization of downtown. In 2019 Brad was once again elected to serve on the Meridian City Council. He currently works for Mission Aviation Fellowship in Nampa as director of communication.

## **Saydee Henning, *Youth***

Saydee Henning is currently a junior at Meridian High School. She is active in the Meridian FFA Chapter and Little Explorers 4H club. She competes on the Meridian FFA Parliamentary Procedure team, Agricultural Issues team, Livestock and Dairy Judging teams and shows sheep. She is also the chapter's Parliamentarian. Saydee is a Teen Leader and a beef showman in 4H, long with participating in the Livestock Judging, Livestock Skillathon, Livestock Quiz Bowl, Know Your Government, Shooting Sports and is the sheep leader for her club. In her spare time, she enjoys mentoring younger 4Her's and FFA members, participating in community service projects, spending time with her animals, friends and family. She plans on attending the University of Idaho when she graduates. She plans on majoring in Agricultural Education and Agricultural Communication.



## **Matthew Wilde, *Boise State University***

Matt Wilde has served as General Counsel to Boise State University since 2015, having joined the University's legal offices as Deputy General Counsel in 2013. Prior to joining Boise State, Matt advised clients at the City of Boise, including the Mayor and City Council, working with the City Attorney's Office for nearly 17 years.

During that time, he managed the Enterprise team (attorneys representing the Public Works department and the Boise Airport), and the Public Safety team (attorneys representing the Fire and Police departments) along with several other city departments. Matt also gained trial experience in the Canyon County Prosecuting Attorney's Office and clerked for the Honorable Daniel C. Hurlbutt, former presiding judge for the Snake River Basin Adjudication, a general stream water rights adjudication. Matt has experience in a broad array of areas, including land use and development, aviation, public transportation, commercial transactions, public entity capital facility/infrastructure financing and construction, Constitutional law, real property, environmental and water law, and local and state legislative matters.

In the past, Matt served two terms on the Planning and Zoning Commission for the City of Garden City, where he has resided since 1996. More recently, he was a recipient of the Idaho Business Review's "Leaders in Law" award and an Idaho State Bar Association Service Award in 2017.



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## Kent Rock, *Finance*



Kent Rock is currently the Senior Manager at Launch Development Finance Advisors. Prior to this role, he was the Senior Manager for Development Management & Financing Group, ERP Project Coordinator for the City of Nampa, and a financial consultant. His most prominent role was as the Treasurer for the City of Boise, where he served the city of Boise for over 30 years. He holds a degree from BYU-Hawaii in Business Management, and has been a member of and volunteer on various committees such as the Ada County Housing Authority, Village Hope, and the Idaho Department of Correction.

Kent has been a member of the Association of Idaho Cities for nearly 40 years, as well as serving as the President of the Idaho City Clerks, Treasurers and Finance Officers Association, which he has participated in since 1981. He also served on the Association of Public Treasurers of the US and Canada for over 16 years, holding titles such as secretary, vice president, and president during his time there. He has decades of experience in Risk Management and finance, as well as extensive knowledge in government and development projects.

## Marie Kellner, *Idaho Conservation League*

In addition to her work promoting sustainable management and protection of Idaho's water, Marie coordinates all of ICL's program staff to implement strategies to achieve conservation goals. Marie holds a J.D. from the University of Idaho College of Law with a focus on water policy. Prior to joining the ICL staff, she held clerkships at Idaho's 4th District Court and Idaho's U.S. District Court. Before entering law school she was an educator and commercial river guide in Tennessee, Colorado and Alaska. She also holds a B.A. and M.Ed. from the University of Tennessee at Knoxville.



Marie grew up in southeastern Tennessee where she went on her first whitewater river trip on the Ocoee River at age 10. That trip stoked a lifelong love of rivers that ultimately led her to her position with ICL today. She and her husband look forward to sharing their love of Idaho's epic rivers with their young daughter. In addition to her role with ICL, Marie is a member of the Idaho Environmental Forum Board, and a graduate of the Idaho Academy of Leadership for Lawyers.

## Andrea Fogleman, *Garden City (co-chair)*



Andrea Fogleman is a 41 year resident of Garden City including 35 years in the Plantation Subdivision just across the river from the Expo Idaho property. She is the former President of BDPA, Inc., a human resources management consulting group providing professional services to cities, counties, non-profit agencies, and small to mid-sized private companies. BDPA, Inc. was sold to AmeriBen in May, 2019 after 25 years of top management experience with state and local government agencies and private firms where she planned, managed and guided all facets of personnel and human resource programs. Her background provides an objective and seasoned perspective on the problems, prospects, joys and stresses of improving organizations.

Volunteer experience includes past Chairman of the Education Committee for Friends of Zoo Boise where she worked with architects, zoo staff and others to design and build the zoo's Education Center. She was a Wish Grantor for Make A Wish Idaho for 12 years and continues to be a volunteer with Idaho Public Television for almost 30 years.

